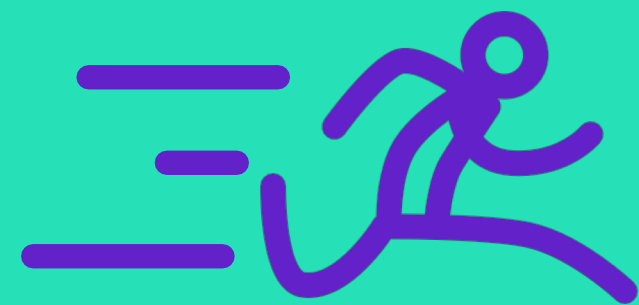


Welcome to the Active Matter



Design
Sprint...

Get there quicker.

We use Design Sprints to compress work that would usually take months into days. Whether you need a new product from scratch, something drastically improved or just a difficult question answered, we can help.

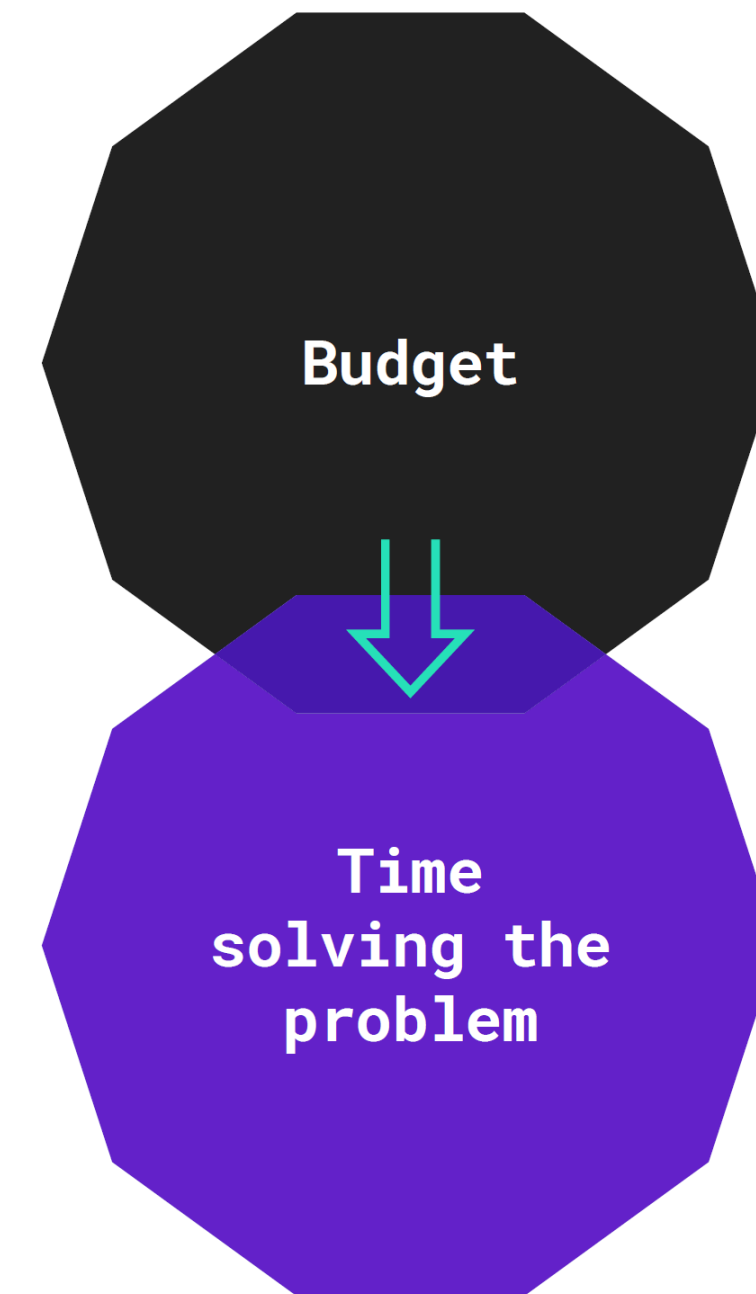


No bureaucracy — just brains.

The Design Sprint puts passionate experts together for short, intense periods of time. This maximises productivity and squeezes every penny of a fee into solving your challenge.

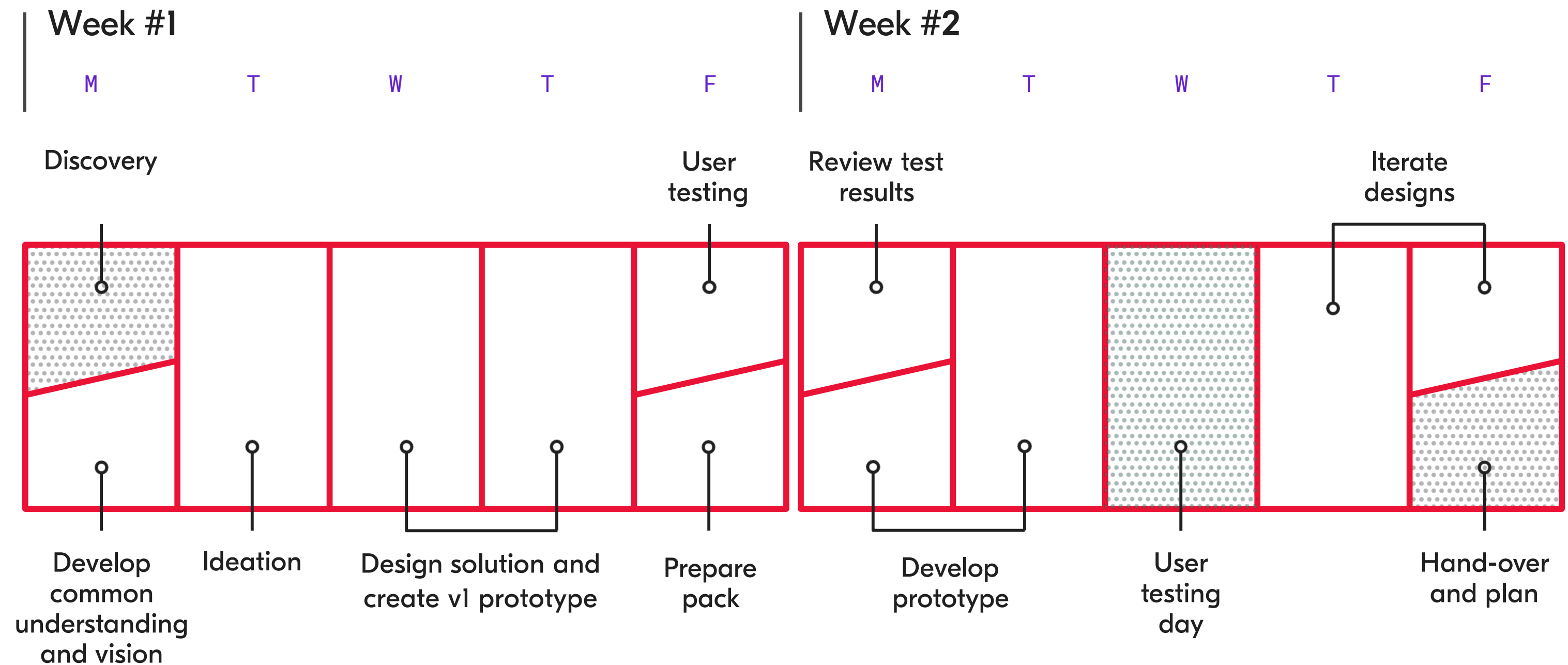
No red-tape, no baggage, no busy work.

Just dedication to making the best possible product experiences.



What does it look like?

10 day Design Sprint plan

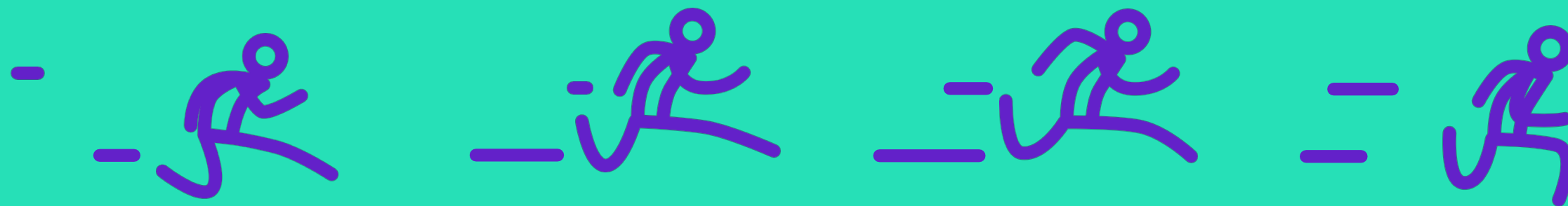


What outcome can you expect?

The outcome of every design sprint is hands-on prototype that has been tested on real customers.

This isn't a stack of wireframes, sketches or just a another PowerPoint presentation. It's a fully designed product - something that you can touch, feel and experience.

From this we provide a full pack, as well as recommendations on next best steps, which might include investing in a second sprint to iterate the idea, develop the designs, or simply sell-in the product further.



You're in good company.

Companies great and small have asked us to solve some of their most important challenges. Here's just some clients we're very proud to have worked with recently.

DIAGEO



Infosys®



Mercedes-Benz



Don't just take our word for it.



I can't believe how much we've achieved! We've made more progress in one week than in the last 4 months!

Head of platforms — Diageo

It's amazing. This process has been so valuable for us.

Founder — WIT Fitness



You guys rock!

Managing Partner - Infosys



After only two days we had paper prototype and a clear vision for the service.

Programme Manager — Open University

This process helped us get to grips with a seriously complex challenge. And I can't believe you managed to get us to all agree on a solution!

CIO — Crawfords



It's really cool to do co-creation with our customers.

VP of Innovation - BASF



Pricing.

Design Sprint

- ✓ Pre-sprint research
- ✓ 2-days immersion
- ✓ Facilitation of 5-day design sprint
- ✓ Cloud based project collaborative environment
- ✓ Hi fidelity, interactive prototype
- ✓ User testing
- ✓ Results and recommendations
- ✓ Hand-over pack, including images, workshop content, design files (in agreed format), user testing results, next steps.

£24,000 +VAT

Design Sprint *plus*

- ✓ Pre-sprint research
- ✓ 2-days immersion
- ✓ Facilitation of 5-day design sprint
- ✓ Cloud based project collaborative environment
- ✓ Hi fidelity, interactive prototype
- ✓ Design files (in agreed format)
- ✓ User testing
- ✓ Results and recommendations
- ✓ Iteration of the prototype
- ✓ Second user testing day
- ✓ Prioritised roadmap
- ✓ High level user stories for development

£34,000 +VAT

To supercharge your product, or just talk
about a challenge you need some new thinking on,
we'd love to hear from you.



tom@ActiveMatter.co

+44 7875 480 340